



MODESTO CERTIFIED FARMERS MARKET

since 1979

APPLICATION FOR THE 2021 SEASON

Winter market: January 23-March 27 Saturdays only

Spring Market: Saturdays will run

April 3-December 18th

Thursdays will run April 8-October 28th
from 8am to 1pm

Market Address: 16th Street between H Street and I street Office
Address: 1522 H Street, Modesto CA 95354

OFFICE #: (209) 390-9098 CELL #: (209) 408-6773

EMAIL: modestocertifiedfarmersmarket@gmail.com

Please mark the Markets you are applying for

Winter market January 23-March 27 Saturdays only

Saturdays will run April 3 through December 18th

Thursdays will run April 8 October 28th

BUSINESS INFORMATION:

Business Name: _____

Business Owner's Name: _____

Applicant's Name: _____

Preferred Phone Number: _____ Can we text this number? Yes No, calls only please

Preferred Email: _____

Business Address:
Street address: _____

City: _____ Zip Code: _____

Mailing Address (if different than business address): _____

Street address: _____

City: _____ Zip Code: _____

Please list all social media your business uses (Facebook, Instagram, etc.) & the names or tags to find them:

If customers contact the market looking for your contact information, do we have permission to give it to them? Yes No

If yes, what information can we give them? (This can be changed anytime if you choose)

Email Phone Number Other contact: _____

LOCATION:

What side of the street would you prefer to be on?

Shallow side (10x10 spaces) Deep side (10x20 spaces)

Do you wish to keep your vehicle with you on the street? (Deep side only)

Yes No

****Please note that vehicles are *no longer* allowed to be pulled up on the curb as they were in previous seasons. In order to keep a vehicle with you, you need to have a booth at least 2 spaces wide. In some instances, single-wide booths will be accepted with a vehicle if it is small enough to fit entirely behind your booth. This will be determined on a case-by-case basis. This option is only available for the deep side of the street****

How many spaces wide do you need?

1 space 2 spaces 3 spaces

Spaces may change as market fills into the spring summer and fall, management will do the best we can to be considerate of space.

PRODUCT INFORMATION:

Please only fill out the page related to your products.

Page 3) Certified Agriculture Products

Page 4) Food Products (including non-certified agricultural products)

Page 5) Artisan Products

A complete and comprehensive list (including a brief description if necessary) is required. A general summation of products such as "veggies" or "baked goods" is not specific enough. What kind of veggies? What kind of baked goods?

Only items listed on your application will be allowed to be sold at the market.

Please be sure to include ***everything*** you plan to sell, including seasonal items and business merchandise. Specific product approval/denial are up to the Board of Directors and Market Manager. Any new products not on your application will have to be added via application amendment and will have to go through re-approval before allowed to be sold.

Merchandise (t-shirts, hats, cups, etc) *can* be sold (except for at Certified Agriculture booths where items other than certified goods are prohibited). However these items must not make up a major portion of overall sales, nor can they take up more than a 1/3 of your booth. It must be merchandise showing the logo and/or name of business selling them *only*.

CERTIFIED AGRICULTURAL PRODUCTS (Fruit, vegetables, eggs, etc. that require a CPC)

What products do you plan to bring? **Please do not attach your CPC as your list**

Do you plan to hand out samples? Samples are not allowed at this time due to Covid-19.

Yes No

Do you sell dried fruit, which requires a current food processors license? (A Temporary Food Facility permit will also be required through the market)

Yes No

Do you sell eggs, meat, or any other product that requires additional documentation to be included in the Certified section as well as the current certificates/permits for it?

Yes No

Due to seasonality, what is your typical market start and finish, if not the whole duration of the season?

Winter Market Jan 23-March 27

Spring Saturdays April 3rd to December 18th

Thursdays April 8th to October 8th

Other start Date for specialty produce or product.

Approximate start month _____ to approximate end month _____

FOOD PRODUCTS (hot & cold food products, packaged foods, drinks, baked goods, and non-certified agricultural goods)

What products do you plan to bring? Please be specific!

Are you using a home kitchen or a commercial kitchen to make and/or prep your food?

Home kitchen- requires current Cottage Food License

Commercial kitchen- requires sole use of an inspected/certified commercial kitchen

Are you selling goods that are processed/packaged, or are bottled and heat sealed, and thus require a Processed Food License and/or a Bottlers License?

Yes No

Are you planning to hand out samples? Samples are not allowed at this time due to Covid-19.

Yes No

What type of heating source/power are you planning to use? (Please mark all that apply)

Gas Generator Propane/Butane (Requires separate fire permit) Battery
 Wood/Charcoal Burning No Heat Other: _____

ARTISAN PRODUCTS (Crafts such as jewelry, cosmetics, body/home care, handmade furniture, accessories)

All products must be transformed or made goods, meaning raw products transformed into a final good by the vendor. Refurbished goods may or may not qualify, and is at the discretion of the manager and Board of Directors

What products do you plan to bring?

Do you have a Modesto Business License?

Yes No

Have you applied for a sellers permit and a) received one or b) gotten confirmation that you do not need/qualify for a sellers permit?

Yes No

ALL VENDORS:

- Signed Membership Agreement (sent with acceptance)
- Certificate of current automobile insurance coverage for the primary market vehicle
- Certificate of General Liability insurance naming MCFM as an additional insured, \$1,000,000 minimum
- Copy of City of Modesto Business License, if applicable
- Copy of Sellers Permit or confirmation that sellers permit is not required, if applicable
- Copy of California State Board of Equalization Resale Permit, if applicable

CERTIFIED AGRICULTURAL VENDORS:

- Current Certified Producers Certificate (CPC)
- Farmers 2021 2nd Certificate and Authorization Letter, if applicable
- State Food Processors Registration, if applicable
- Organic Certification/Registration, if applicable
- Nursery License, if applicable
- Egg Handlers Permit, if applicable

FOOD VENDORS:

- A \$35 health fee must be submitted with membership fee, as well as a Temporary Food Facility Permit (TFF)
- Copy of Food Processors Registration, if applicable
- Copy of Cottage Food Operation annual registration permit, if applicable
- Copy of Vehicle Vending Permit from Stanislaus County, if applicable
- Copy of City of Modesto Propane/Butane Fire Department Permit, if applicable

ARTISAN VENDORS:

- Copy of Sellers Permit

This is the application for winter- fall all information needs to be up to date for submission according to the reporting needs of the market manager. Membership fee for 2021 will not be due until vendor enters the market for the season.

By signing this application, you agree that you have read the application in its entirety, filled it out completely and to the best of your ability, agree to abide by the conditions set forth herein, and wish to be considered for membership of Modesto Certified Farmers Market for the 2021 market year.

By signing you also acknowledge that application for the market and previous membership of the market does not guarantee acceptance for 2021, and that if applying for both market days, acceptance for both is not guaranteed.

Signature: _____

Print Name: _____

Date: _____

Mail or drop off the completed application to:

Modesto Certified Farmers Market
1522 H Street
Modesto, CA 95354

OR

E-mail the application to:

modestocertifiedfarmersmarket@gmail.com

Winter Market Participation: Participating in the winter market does not effect your membership, it is voluntary, this is a trial run to see if the market will be viable for the winter months going forward.

Normal attendance rules will apply at the start of the spring market in April.