



MODESTO CERTIFIED FARMERS MARKET

since 1979

APPLICATION FOR THE 2020 SEASON

Open Application

Thursdays will run March 19th through September 24th
Saturdays will run March 21st through December 19th
from 8am to 1pm

Market Address: 16th Street between H Street and I street

Office Address: 1522 H Street, Modesto CA 95354

OFFICE #: (209) 390-9098

CELL #: (209) 408-6773

EMAIL: modestocertifiedfarmersmarket@gmail.com

Applications are due **no later** than February 7th, 2020.

There are no application fees this year!

Are you applying for ONE or BOTH market days? (application to both days does not guarantee acceptance to both days)

One Day: If only one market day, are you applying for Thursday or Saturday ?

Both market days (both Thursday and Saturday markets)

BUSINESS INFORMATION:

Business Name: _____

Business Owner's Name: _____

Applicant's Name: _____

Preferred Phone Number: _____ Can we text this number? Yes No, calls only please

Preferred Email: _____

Business Address:
Street address: _____

City: _____ Zip Code: _____

Mailing Address (if different than business address): _____

Street address: _____

City: _____ Zip Code: _____

Please list all social media your business uses (Facebook, Instagram, etc.) & the names or tags to find them:

If customers contact the market looking for your contact information, do we have permission to give it to them? Yes No

If yes, what information can we give them? (This can be changed anytime if you choose)

Email Phone Number Other contact: _____

LOCATION:

What side of the street would you prefer to be on?

Shallow side (10x10 spaces) Deep side (10x20 spaces)

Do you wish to keep your vehicle with you on the street? (Deep side only)

Yes No

****Please note that vehicles are *no longer* allowed to be pulled up on the curb as they were in previous seasons. In order to keep a vehicle with you, you need to have a booth at least 2 spaces wide. In some instances, single-wide booths will be accepted with a vehicle if it is small enough to fit entirely behind your booth. This will be determined on a case-by-case basis. This option is only available for the deep side of the street****

How many spaces wide do you need?

1 space 2 spaces 3 spaces

If you are applying for both market days but wish to have different booth sizes/locations on each day, you must do 2 applications- one marked Thursday & one marked Saturday in the first section on page 1. Please turn them in together.

PRODUCT INFORMATION:

Please only fill out the page related to your products.

Page 3) Certified Agriculture Products

Page 4) Food Products (including non-certified agricultural products)

Page 5) Artisan Products

A complete and comprehensive list (including a brief description if necessary) is required. A general summation of products such as "veggies" or "baked goods" is not specific enough. What kind of veggies? What kind of baked goods?

Only items listed on your application will be allowed to be sold at the market.

Please be sure to include **everything** you plan to sell, including seasonal items and business merchandise. Specific product approval/denial are up to the Board of Directors and Market Manager. Any new products not on your application will have to be added via application amendment and will have to go through re-approval before allowed to be sold.

Merchandise (t-shirts, hats, cups, etc) *can* be sold (except for at Certified Agriculture booths where items other than certified goods are prohibited). However these items must not make up a major portion of overall sales, nor can they take up more than a 1/3 of your booth. It must be merchandise showing the logo and/or name of business selling them *only*.

CERTIFIED AGRICULTURAL PRODUCTS (Fruit, vegetables, eggs, etc. that require a CPC)

What products do you plan to bring? **Please do not attach your CPC as your list**

Are you an organic grower with current organic certification and registration?

Yes No

Do you plan to hand out samples?

Yes No

Do you sell dried fruit, which requires a current food processors license? (A Temporary Food Facility permit will also be required through the market)

Yes No

Do you sell eggs, meat, or any other product that requires additional documentation to be included in the Certified section as well as the current certificates/permits for it?

Yes No

Due to seasonality, what is your typical market start and finish, if not the whole duration of the season?

Full market season: March 19th to September 24th/December 19th

Partial market season:

Approximate start month _____ to approximate end month _____

FOOD PRODUCTS (hot & cold food products, packaged foods, drinks, baked goods, and non-certified agricultural goods)

What products do you plan to bring? Please be specific!

Are you using a home kitchen or a commercial kitchen to make and/or prep your food?

Home kitchen- requires current Cottage Food License

Commercial kitchen- requires sole use of an inspected/certified commercial kitchen

Are you selling goods that are processed/packaged, or are bottled and heat sealed, and thus require a Processed Food License and/or a Bottlers License?

Yes No

Are you planning to hand out samples?

Yes No

What type of heating source/power are you planning to use? (Please mark all that apply)

Gas Generator Propane/Butane (Requires separate fire permit) Battery
 Wood/Charcoal Burning No Heat Other: _____

ARTISAN PRODUCTS (Crafts such as jewelry, cosmetics, body/home care, handmade furniture, accessories)

All products must be transformed or made goods, meaning raw products transformed into a final good by the vendor. Refurbished goods may or may not qualify, and is at the discretion of the manager and Board of Directors

What products do you plan to bring?

Do you have a Modesto Business License?

Yes No

Have you applied for a sellers permit and a) received one or b) gotten confirmation that you do not need/qualify for a sellers permit?

Yes No

If accepted as a member of Modesto Certified Farmers Market, a \$100 membership fee will be due, along with the following documentation:

ALL VENDORS:

- Signed Membership Agreement (sent with acceptance)
- Certificate of current automobile insurance coverage for the primary market vehicle
- Certificate of General Liability insurance naming MCFM as an additional insured, \$1,000,000 minimum
- Copy of City of Modesto Business License, if applicable
- Copy of Sellers Permit or confirmation that sellers permit is not required, if applicable
- Copy of California State Board of Equalization Resale Permit, if applicable

CERTIFIED AGRICULTURAL VENDORS:

- Current Certified Producers Certificate (CPC)
- Farmers 2020 2nd Certificate and Authorization Letter, if applicable
- State Food Processors Registration, if applicable
- Organic Certification/Registration, if applicable
- Nursery License, if applicable
- Egg Handlers Permit, if applicable

FOOD VENDORS:

- A \$35 health fee must be submitted with membership fee, as well as a Temporary Food Facility Permit (TFF)
- Copy of Food Processors Registration, if applicable
- Copy of Cottage Food Operation annual registration permit, if applicable
- Copy of Vehicle Vending Permit from Stanislaus County, if applicable
- Copy of City of Modesto Propane/Butane Fire Department Permit, if applicable

ARTISAN VENDORS:

- Copy of Sellers Permit

Applications are due by February 7th, 2020. Acceptances will be determined by the Board of Directors and Manager the week of February 10th. Notifications of application status will be sent out via email the same week. All required documentation and fees will be due no later than February 29th.

Documents and fees turned in after February 29th will be subject to a \$100 late fee and will prevent you from starting the market on time.

By signing this application, you agree that you have read the application in its entirety, filled it out completely and to the best of your ability, agree to abide by the conditions set forth herein, and wish to be considered for membership of Modesto Certified Farmers Market for the 2020 market year.

By signing you also acknowledge that application for the market and previous membership of the market does not guarantee acceptance for 2020, and that if applying for both market days, acceptance for both is not guaranteed.

Signature: _____

Print Name: _____

Date: _____

Mail or drop off the completed application to:

Modesto Certified Farmers Market
1522 H Street
Modesto, CA 95354

OR

E-mail the application to:

modestocertifiedfarmersmarket@gmail.com

Applications must arrive *by* February 7th, 2020 so please make sure to get them mailed out on time to arrive by then!

Winter Office Schedule from December to March (subject to change)

Tuesday-Saturday: 9:30am-5pm

Please call the office ahead of time if planning to come in or if needing to speak to the manager, in case she is out or has a private meeting.

Any extra comments or questions you may have, please put here:
